



INDEPENDENCE

★ PARKS ★ RECREATION ★ TOURISM ★

Independence Tourism Commission Agenda

8:30 a.m. Tuesday, August 22, 2023
Veterans Hall, Truman Memorial Building, 416 W. Maple

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| I. Call to Order | Sam Rushay |
| II. Approval of Minutes
a. June 27, 2023 meeting | |
| III. Staff Report
a. Budget
b. Marketing & Promotions
c. Tourism, NFTM & Historic Sites | Kimberle Franks
Meg Lewis
Frank Buhro |
| IV. Old Business
a. Tourism and Museum Master Plan update
b. Truman Depot Project update | Morris Heide
Morris Heide |
| V. New Business
a. Mayor Rowland's Idea
b. Tour of new NFTM | Mayor Rowland
Frank Buhro |
| VI. Adjournment – Next meeting 8:30 am Tuesday, November 28, 2023 | |

Meeting Schedule – 8:30 am on the 4th Tuesday of February, May, August, November

The Commission serves as an advocate for the tourism industry in Independence by educating residents and businesses of the economic, cultural, and historic value of tourism in Independence; promoting cooperation and communication among tourism sites; and addressing issues that affect tourism. The Commission advises and recommends policies, procedures and programs that benefit tourism in Independence by helping to support the Tourism Division objectives and providing regular feedback to the Parks, Recreation & Tourism Department.

For more information about Independence Boards and Commissions visit:
<http://www.ci.independence.mo.us/BoardsCom>

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